

The background of the top half of the page is a close-up, black and white photograph of a car's front end, showing the headlight and grille. Overlaid on this is a green hexagonal pattern. The text 'AMTS' is in a large, stylized, outlined font with a green glow. To its right is a black circle with a green border containing the number '17'.

AMTS

17

2023 17-19 MARCH
HUNGEXPO

Meet us at Automobil & Tuning Show Budapest, Europe

AMTS - Automobil & Tuning Show - is Hungary's main automotive event and one of the greatest indoor car shows in the middle of Europe. It has been created by the collaboration of many famous exhibitions and shows of the country. The season opening festival takes place at the Budapest Fair Center - Hungary's largest exhibition venue. In 2023, AMTS will have **more than 1.500 unique vehicles** of 15 countries exhibited in **more than 120.000 square meters**.

During the three days of the show, indoor and outdoor automotive programs will be entertaining the visitors all day long. AMTS consists of 10 unique events, namely Carstyling.hu Tuning Show, Car Saloon, Drift Championship, Hot-Rod Show, Off- Road Show, Classic Car Show, Historical Automotive Exhibition, EV-Greentech, SUV Zone and the Tuning Car Meeting. All of them can be visited with the same ticket!

Become our partner today!

For 16 years of organizing our show, AMTS has become a famous trademark not only for tuners, but for hundreds of automotive companies in Europe. Be part of our success story and become our partner today! Take a look at our offer and exhibiting options on the following pages; and if you see potential in any of our solutions to promote your business, don't hesitate to contact us!

CAR SALOON

New cars and importeurs

In the hall dedicated to the exhibition of saloon cars, the visitors can meet the latest models of manufacturers, car importers and dealers.

International Electromobility Expo

Our exhibition provides a guided tour of the environmentally-friendly transport industry, showing the electric vehicles of the present and the future which are available in Hungary.

SUV Zone: crossover and pickup exhibition

Our theme walks through the well-known sport utility vehicle and pickup categories and at the same time also introduces the related models available in Hungary.



TUNING & CUSTOM

Carstyling.hu Tuning & Hifi Show

The most significant tuning show of Central-and Eastern Europe presents vehicles, stands of international tuning companies of more than 15 countries.

Show For Real Cruisers

Hand built muscle and veteran vehicles, incredible custom machines, pin-up girls and spectacular show is awaiting at AMTS's hot rod section organized by the team of '50 Brothers.

International tuning meeting and competition

Hungary's greatest tuning car meeting, with hundreds of tuned cars of the country, and a constantly growing number of cars from the international scene with Show and Shine and DB Drag contest.



CLASSIC & OLDTIMER

Classic Automobil Show

For fans of old-timers, veterans and American cars, AMTS brings you the correct line-up in an own pavilion dedicated to classic vehicles.

Exhibition for Concepts and Automotive Inventions

Hungary has given many great creators to the auto-motor world. This idea gave birth to the "Hungarians in the International auto-motor industry" theme, which has been part of the show for seven consecutive years now.

Famous celebrities of the automotive scene

AMTS is a meeting point for many of our national and international public figures, builders, racers and celebrities with whom visitors can meet in person.



RACING & ADRENALIN

Gymkhana and Drift Championship

As for the eighth year now, the racing season also starts at the AMTS with several hundreds horsepower cars and the best pilots of Hungary.

OFF-Road Show Hungary

The newest theme of AMTS explores the world of off-road driving. Exhibition of special trucks transformed and built by Hungarians, which can be watched in action on an onsite professional off-road track.



Day-long indoor and outdoor programs

The show never stops at the AMTS: while the - unique in Europe - indoor car catwalk stage gives place for non-stop shows, beauty contests, concerts and presentations; continuous adrenaline rush awaits at the outdoor stunt-arena.

EXHIBITING IN HUNGEXPO'S PAVILIONS

Discounted exhibition packages - reserve your place now!

AMTS offers discounted rates to all partners **with whom the contracts are made for the 2023 event till 31st October 2022**. Reserve your place and services now!

During our pre-registration period, we offer the following discounted packages to our partners, but of course we are also open to individual stand dimensions and ideas.

RENTING A CUSTOM-SIZED EXHIBITION SPACE

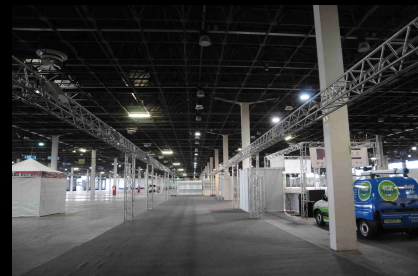
If you're not choosing from our packages, you can reserve a custom-sized exhibition space at a discounted price in one of the pavilions of the event. The price of the area does not include extra services (carpeting, electricity, installation, etc.), they can be ordered separately for the stand.

- minimum 18 m² (3x6 m) indoor exhibition area, in the pavilion "A", "B", "D", "G", "E" or "F" of Hungexpo
- 4 x exhibitor tickets and exhibitor parking space (over 24 m², you get 1 x exhibitor ticket with each paid 10m² space)
- web catalogue entry (company info, advertisement, logo)

Discounted base price for 18 m² stand area until 31 October, 2022: 750 EUR
Each additional m²-s: 41 EUR

Until 31st December, 2022: **875 EUR**, each additional m²-s: **48 EUR**.

From 1st January, 2023: **995 EUR**, each additional m²-s: **55 EUR**.



Extra charges: corner stand (2 sides open): **10%**, head stand (3 sides open): **15%**, island stand (4 sides open): **20%**

EXHIBITOR PACKAGES - TRADING BOOTHS

Each of the following packages includes the following features:

- indoor exhibition area, in the pavilion "A", "B", "D", "E" or "F" of Hungexpo
- stand design, licensing, construction
- 3 kW power connection and consumption during the event, 1 x 220 V socket
- carpeting, octanorm installation, white wall, fascia panel, fascia sign (one colour, standard lettering, 20 chars max)
- web catalogue entry (company info, advertisement, logo)

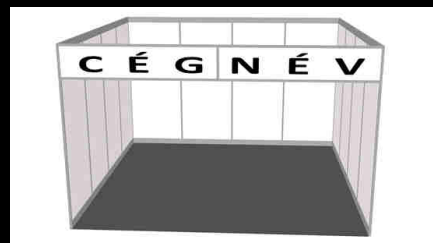
PACKAGE 1 - "BASIC BOOTH"

- 18 m² (3x6 m) indoor exhibition area
- 4 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: 1.050 EUR

Until 31st December, 2022: **1.200 EUR**

From 1st January, 2023: **1.390 EUR**



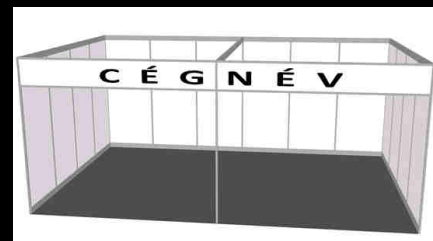
PACKAGE 2 - "SMALL TRADING BOOTH"

- 24 m² (4x6 m) indoor exhibition area
- 4 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: 1.390 EUR

Until 31st December, 2022: **1.600 EUR**

From 1st January, 2023: **1.805 EUR**



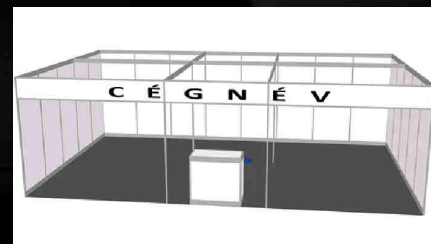
PACKAGE 3 - "LARGE TRADING BOOTH"

- 42 m² (7x6 m) indoor exhibition area
- 4 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: **2.220 EUR**

Until 31st December, 2022: **2.705 EUR**

From 1st January, 2023: **3.055 EUR**



EXHIBITOR PACKAGES - CAR STANDS

Each of the following packages includes the following features:

- indoor exhibition area, in the pavilion "A", "B", "D", "E" or "F" of Hungexpo
- stand design, licensing, construction
- 3 kW power connection and consumption during the event, 1 x 220 V socket
- web catalogue entry (company info, advertisement, logo)

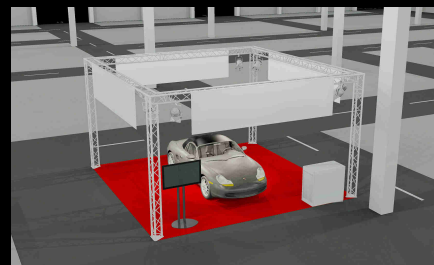
PACKAGE 4 - "ONE CAR STAND"

- 36 m² (6x6 m) exhibition area
- 6x6 m ground support with 3.5 m height, 3 KW electricity, 4 reflectors
- 4 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: **2.850 EUR**

Until 31st December, 2022: **3.425 EUR**

From 1st January, 2023: **4.125 EUR**



PACKAGE 5 - "THREE CARS STAND"

- 72 m² (12x6 m) exhibition area
- 6x4 m ground support with 3.5 m height, 5 KW electricity, 6 reflectors
- 8 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: **4.450 EUR**

Until 31st December, 2022: **5.325 EUR**

From 1st January, 2023: **6.400 EUR**



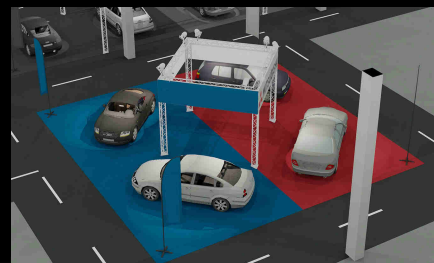
PACKAGE 6 - "FOUR CARS STAND"

- 144 m² (12x12 m) exhibition area
- 4x4 m ground support with 3.5 m height, 5 KW electricity, 8 reflectors
- 14 x exhibitor tickets and exhibitor parking space

Discounted package price until 31 October, 2022: **8.250 EUR**

Until 31st December, 2022: **9.875 EUR**

From 1st January, 2023: **11.850 EUR**



i Regarding individual stand ideas, event equipments and personalized offers please contact us on our availabilities!





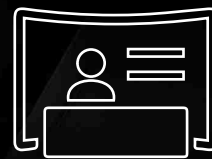
120.000 m²
exhibition area



49.000 people
attended



1.200 vehicles
exhibited



240 exhibitors
of firms and clubs

ORGANIZATION

EXPERT EVENTS LTD.
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