



AMTS 15

2021 26-28 MARCH HUNGEXPO

Meet us at Automobile & Tuning Show Budapest, Europe

AMTS - Automobil & Tuning Show - is Hungary's main automotive event and one of the greatest indoor car shows in the middle of Europe. It has been created by the collaboration of many famous exhibitions and shows of the country. The season opening festival takes place at the Budapest Fair Center - Hungary's largest exhibition venue. AMTS has **more than 1.500 unique exhibited vehicles** of 15 countries on **more than 100.000 sqmteres of exhibition area**. During the three days of the show, day-long indoor and outdoor automotive programs are entertaining the visitors. AMTS consists of 10 unique events which can be visited by the same ticket like Carstyling.hu Tuning Show, Car Saloon, Drift Championship, Hot-Rod Show, Off- Road Show, Classic Car Show, Historical Automotive Exhibition, EV-Greentech, SUV Zone and the Tuning Car Meeting.

Become our partner today!

For 15 years of organizing our show, AMTS has become a famous trademark for not only the tuners, but for hundreds of automotive companies of Europe. Be part of our success story and become our partner today: please take a look at our offer, and exhibiting options on the following pages, and if you see the possibility of promoting your business by our solutions, don't hesitate to contact us!



2006

2007

CARSTYLING.HU & TOP TUNING SHOW, HANGAR EXPO

Our first two events already debuted as the biggest and most visited tuning shows in 2006 and 2007. Both shows featured 500 uniquely modified cars and the grand attraction had been the original cars from the movie Fast and Furious, and the first ever drifting Nissan Skylines' show in Hungary.

2006 🧑 visitors: **20.000**

🏭 exhibition place: **14.000 m²**

2007 🧑 visitors: **22.000**

🏭 exhibition place: **19.800 m²**

CARSTYLING.HU TUNING SHOW, HUNGEXPO

In 2008 we took a big step forward. We moved our event to Budapest, and made the greatest car tuning exhibition of the Hungarian scene ever. At the first time, our show was mainly focused on pure car tuning, but during the following years we expanded it with many new features and exclusive programs like: stands and demo cars of international tuning companies, drift shows with professional pilots of the international scene or hot shows with the world-known team of The Fuel Girls. The number of the showcars from the international scene has become larger and larger every year. Since 2010 we've also had a very unique program: our team totally rebuilds a serial car live, during the three days of the show. Since 2011, we've given place for the National Gymkhana Championship of Hungary, and also had our own girls team called Carstyling Dolls.

2008 🧑 visitors: **40.000**

🏭 exhibition place: **42.000 m²**

2009 🧑 visitors: **25.000**

🏭 exhibition place: **50.000 m²**

2010 🧑 visitors: **29.000**

🏭 exhibition place: **50.000 m²**

2011 🧑 visitors: **30.000**

🏭 exhibition place: **60.000 m²**

2012 🧑 visitors: **38.000**

🏭 exhibition place: **79.000 m²**

2008

2009

2010

2011

2012



AUTOMOBIL & TUNING SHOW (AMTS), HUNGEXPO

Next to the tuning tematics, our show improved with many curiosities of the world of mobility during the years. For now, we have the "Hungarians in the International auto-motor Industry" exhibition, a "Veteran Car Pavilion", a "Cabrio Exhibition", and every year more and more of car importers and saloons. We have celebrity guests every year - like Ken Block or Sidney Hofmann, or John D'Agostino - and our visitors can also win a tuning car with their ticket. Our new brand, the Automobil és Tuning Show (AMTS) was born in 2013. Our mission is to bring more potent customers for our exhibitors, and also to give an even more colorful experience for our visitors year by year.



2013

2014

2015

2016

2017

2018

2019

41.000

44.000

53.000

55.000

43.000

54.000

60.000

86.000 m²

92.000 m²

100.000 m²

102.000 m²

100.000 m²

105.000 m²

110.000 m²

CAR SALOON

New cars and importeurs

In the hall dedicated to the exhibition of saloon cars, the visitors can meet the latest models of manufacturers, car importers and dealers.

EV-Greentech: electronic car exhibition

Our exhibition provides a guided tour of the environmentally-friendly transport industry, showing the electric and hybrid cars of the present and the future which are available in Hungary.

SUV Zone: crossover and pickup exhibition

Our theme walks through the well-known sport utility vehicle and pickup categories and at the same time also introduces the related models available in Hungary.



TUNING & CUSTOM

Carstyling.hu Tuning & Hifi Show

The most significant tuning show of Central-and Eastern Europe presents vehicles, stands of international tuning companies of more than 15 countries.

Show For Real Cruisers

Hand built muscle and veteran vehicles, incredible custom machines, pin-up girls and spectacular show is awaiting at AMTS's hot rod section organized by the team of '50 Brothers.

International tuning meeting and competition

Hungary's greatest tuning car meeting, with hundreds of tuned cars of the country, and a year by year growing number of cars from the international scene with Show and Shine and DB Drag contest.



CLASSIC & OLDTIMER

Classic Automobil Show

For fans of old-timers, veterans and American cars, AMTS brings you the correct lineup in an own pavilion dedicated for classic vehicles.

Exhibition for Concepts and Automotive Inventions

Hungary has given many great creators to the world of auto-motor industry. This idea gave birth to the "Hungarians in the International auto-motor industry" theme, which has been part of the show for six consecutive years now.

Famous celebrities of the automotive scene

AMTS is a meeting point for many of our national and international public figures, builders, racers and celebrities visitors can meet in person with.



RACING & ADRENALIN

Gymkhana and Drift Championship

As for the seventh year now, the racing season also starts at the AMTS with several hundred horsepower cars and the best pilots of Hungary.

OFF-Road Show Hungary

The newest theme of AMTS explores the world of off-road driving. Exhibition of special trucks transformed and built by Hungarians, which can be watched in action on an onsite professional off-road track.

Day-long indoor and outdoor programs

The show never stops at the AMTS: while the - unique in Europe - indoor car catwalk stage gives place for non-stop shows, beauty contests, concerts and presentations, continuous adrenaline rush awaits at the outdoor stunt-arena.



BASIC PACKAGE

- registration fee
- 18 m² (3x6) indoor exhibition area
(Over 24 m², you get 1 x exhibitor ticket with each paid 10m²-s)
- 4 x exhibitor tickets and exhibitor parking space
(with each additional 2 exhibitor tickets you get 1 x parking space)
- a spot on the www.amts.hu website with a direct link
- web catalogue entry (company info, advertisement, logo)

Discount package price until December 31st, 2020: **690 EUR**

Each additional m²-s: **39 EUR**

Until Feb. 15th, 2021: 870 EUR, each additional m²-s: 46 EUR

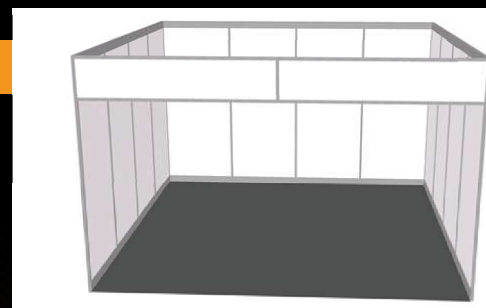
After Feb. 15th, 2021: 990 EUR, each additional m²-s: 56 EUR

PACKAGE 1 - "BASIC STAND"

- registration fee
- 18 m² (3x6) indoor exhibition area
- 18 m² (3x6) ready-to-use stand
 - design, licensing, construction
 - 1 x 3 pieces of 220 V socket
 - octanorm installation, white wall
 - fascia sign in standard lettering, in one colour, up to 20 characters
(unique signage and logo placements are based on a special quote)
- 3 kW power connection
- stand carpet
- fascia panel for stand sign
- 4 x exhibitor entry ticket, exhibitor parking space
- a spot on the www.amts.hu website with a direct link
- web catalogue entry (company info, advertisement, logo)

Discount package price until December 31st, 2020: **990 EUR**

After December 31st, 2020: 1.470 EUR

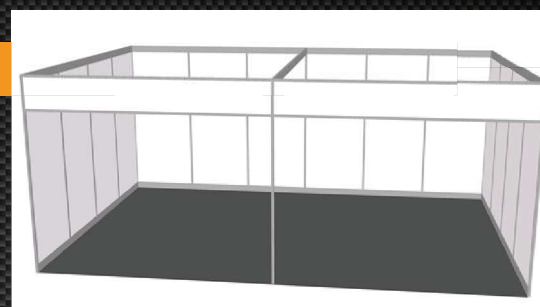


PACKAGE 2 - "ONE CAR STAND"

- registration fee
- 24 m² (4x6) indoor exhibition area
- 24 m² (4x6) ready-to-use stand
 - design, licensing, construction
 - 1 x 3 pieces of 220 V socket
 - octanorm installation, white wall
 - fascia sign in standard lettering, in one colour, up to 20 characters
(unique signage and logo placements are based on a special quote)
- 3 kW power connection
- stand carpet
- fascia panel for stand sign
- 4 x exhibitor entry ticket, exhibitor parking space
- a spot on the www.amts.hu website with a direct link
- web catalogue entry (company info, advertisement, logo)

Discount package price until December 31st, 2019: **1.360 EUR**

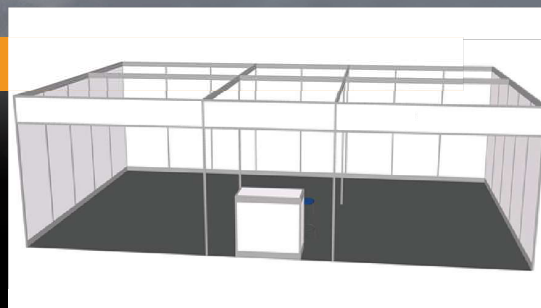
After December 31st, 2019: 1.960 EUR



PACKAGE 3 - "TWO CARS STAND"

- registration fee
- 42 m² (7x6) indoor exhibition area
- 42 m² (7x6) ready-to-use stand
 - design, licensing, construction
 - 1 x 3 pieces of 220 V socket
 - 1 x desk
 - octanorm installation, white wall
 - fascia sign in standard lettering, in one colour, up to 20 characters (unique signage and logo placements are based on a special quote)
- 3 kW power connection
- stand carpet
- 1 x barstool
- fascia panel for stand sign
- 6 x exhibitor entry ticket, exhibitor parking space
- a spot on the www.amts.hu website with a direct link
- web atalogue entry (company info, advertisement, logo)

Discount package price until December 31st, 2019: **1.910 EUR**
 After December 31st, 2019: 2.760 EUR



Additional prices by stand type

- Corner stand (one short and one long sides open): 10% extra fee
- Head stand (one long and two short sides open): 15% extra fee
- Island stand (both long and short sides open): 20% extra fee

Regarding individual stand-ideas, event-equipments and personalized offers please contact us on our availabilities!

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